

# Management 7th Edition Ricky Griffin

Ricky Griffin's **FUNDAMENTALS OF MANAGEMENT**, 9th Edition invites you into the study of management with a dynamic approach organized around the functions of management. You will strengthen your management skills with a proven balance of theory and practice as well as engaging learning features. Student-oriented skill applications and cases keep you focused and actively learning. A variety of exercises equip future managers to handle critical business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**10TH ANNIVERSARY EDITION, REVISED AND UPDATED** In this new edition of their classic business fable, Ken Blanchard and Mark Miller get at the heart of what makes a leader successful. Newly promoted but struggling young executive Debbie Brewster asks her mentor the one question she desperately needs answered: “ What is the secret of great leaders? ” His reply— “ great leaders serve ” —flummoxes her, but over time he reveals the five fundamental ways that leaders succeed through service. Along the way she learns:

- Why great leaders seem preoccupied with the future
- How people on the team ultimately determine your success or failure
- What three arenas require continuous improvement
- Why true success in leadership has two essential components
- How

to knowingly strengthen—or unwittingly destroy—leadership credibility The tenth anniversary edition includes a leadership self-assessment so readers can measure to what extent they lead by serving and where they can improve. The authors also have added answers to the most frequently asked questions about how to apply the SERVE model in the real world. As practical as it is uplifting, *The Secret* shares Blanchard ’ s and Miller ’ s wisdom about leadership in a form that anyone can easily understand and implement. This book will benefit not only those who read it but also the people who look to them for guidance and the organizations they serve.

**COLLEGE PHYSICS: REASONING AND RELATIONSHIPS** motivates student understanding by emphasizing the relationship between major physics principles, and how to apply the reasoning of physics to real-world examples. Such examples come naturally from the life sciences, and this text ensures that students develop a strong understanding of how the concepts relate to each other and to the real world. **COLLEGE PHYSICS: REASONING AND RELATIONSHIPS** motivates student learning with its use of these original applications drawn from the life sciences and familiar everyday scenarios, and prepares students for the rigors of the course with a consistent five-step problem-solving approach. Available with this Second Edition, the new Enhanced WebAssign program features ALL the quantitative end-of-chapter problems and a rich collection of Reasoning and Relationships tutorials, personally adapted for WebAssign by Nick Giordano. This provides

exceptional continuity for your students whether they choose to study with the printed text or by completing online homework. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

From the Center for Creative Leadership's most popular and best known leadership program Leadership Development Program comes a book for anyone who wants to have a competitive edge in today's complex marketplace.

Discovering the Leader in You shows what it looks like to fit in a leadership role and provides a system of self-discovery that allows for exploration into the roles within an organization. The book includes illustrative cases examples and puts the spotlight on the transition from "the decision to lead" to "how to implement the decision to lead."

Management

What Great Leaders Know and Do

A Systems Approach to Small Group Interaction

Fundamentals of Management with CD-ROM, Third

Edition and Management Exercises 7th Edition

Essentials of Business Processes and Information Systems

Fundamentals of Management, 4/e, an abridged version of Management, 8/e, provides up-to-date coverage to key functional areas (planning, organizing, leading, and controlling) plus new research and examples, all in a brief format. From respected author Ricky Griffin, this skills-based text gives instructors the flexibility to integrate their own cases, exercises, and projects while continuing to provide them with a strong theoretical framework. New!

Each chapter also contains either a Technology Toolkit, Business of Ethics, or Today's Management Issues boxed feature. These are intended to briefly depart from the flow of the chapter to highlight or extend especially interesting or emerging points and issues relating to new technology and its role in management or ethical issues and questions facing managers today. New! Test Preppers, located at the end of every chapter, prompt students with true/false and multiple-choice quizzes to gauge their retention and comprehension of chapter material. The answers are found at the end of the text. New! HM e-Study Student CD-ROM is carefully tailored to supplement and enhance the content of the text, including ACE self-tests, selected videos, chapter outlines, company web links, a glossary, flashcards, learning objectives, ready notes, self-assessment exercises, and chapter summaries. The CD-ROM is free with the text. Knowledgebank Icon in the text refers students to the new Knowledgebank feature on the HM e-Study CD. Here they can find additional information about particular topics in the text. It can also be used to find further management knowledge or for a research project, and it can be found only on HM e-Study CD ROM. Building Management Skills exercises appear throughout the text and are organized around the set of basic management skills introduced in Chapter 1. The Skills Self-Assessment Instrument helps readers learn something about their own approach to management. Finally, an Experiential Exercise provides additional action-oriented learning opportunities, usually for group

settings. Pedagogical features that support learning are features throughout the text. In addition to the end-of-the-chapter exercises, every chapter includes important learning objectives, a chapter outline, an opening incident, boldface key terms, a summary of key points, questions for review, questions for analysis, and an end-of-the-chapter case with questions. Eduspace, a flexible, powerful, and customizable e-learning platform, provides instructors with text-specific online courses and content for Management, 4/e. Eduspace permits the instructor to create part or all of their course online using the widely recognized tools of Blackboard and quality text-specific content of Houghton Mifflin (HMCo). Instructors can quickly and easily assign homework exercises, quizzes and tests, tutorials and supplementary study materials. Pre-loaded material can be modified, or instructors can add their own.

This comprehensive overview of international business is divided into various business functions, making it clear and easy to understand. In every chapter "Culture Quest Insights" into culture, geography, and business lead readers to a multi-media experience of a certain country or region that provides useful information on the impact of culture on business. Cases specific to each region or country add to the total reading experience. Topics covered include: the world's marketplaces, the international environment, managing international business and business operations. For CEOs, managers, and other executives who need to understand the cultural

mores of the global societies with which they do business. International Management: Managing Cultural Diversity International Management explores the dynamic global environment of business management by examining the political, legal, technological, competitive, and cultural factors that shape corporations worldwide. With its hallmark clear and concise approach, International Management places fundamental management theories in an international context. Students will gain a comprehensive understanding of the practices, cultural skills and sensitivities needed to operate successfully in a wide range of cross-national situations. The second Australian edition of International Management focuses on the expanding economics of Australasia, China, India and their increasing trade amongst themselves, the European Union and the Americas. International Management 2nd edition incorporates up-to-date research, increased coverage of ethics, a wide range of case studies and examines recent trends affecting international business managers in today's hypercompetitive global environment. International Management is suitable for undergraduate and post graduate students majoring in international business, general management or cross cultural studies.

This is a print on demand edition of a hard to find publication. Explores whether sufficient data exists to examine the temporal and spatial relationships that existed in terrorist group planning, and if so, could patterns of preparatory conduct be identified? About one-half of the

terrorists resided, planned, and prepared for terrorism relatively close to their eventual target. The terrorist groups existed for 1,205 days from the first planning meeting to the date of the actual/planned terrorist incident. The planning process for specific acts began 2-3 months prior to the terrorist incident. This study examined selected terrorist groups/incidents in the U.S. from 1980-2002. It provides for the potential to identify patterns of conduct that might lead to intervention prior to the commission of the actual terrorist incidents.

Illustrations.

Management with Real Deal

College Physics: Reasoning and Relationships

A Managerial Perspective

The Management of Organizations

Principles and Practices

***The Wadsworth Guide to Reading Textbooks highlights key skills and strategies required to successfully read college-level materials. Part One describes elements that often appear in textbooks, such as definitions, visual aids, and charts. Part Two examines how to deal with distractions, manage time, take notes, and read critically. In Part Three, students apply what they have learned to 5 short selections from various college disciplines. Part Four features four full-length textbook***

**chapters from actual business, physical sciences, history and sociology texts.**

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**Organisational Behaviour: Engaging People and Organisations uses an integrative model to teach a robust approach to OB by encompassing five levels of analysis: environment, individual, groups, leadership and organisation, and demonstrating how each relates to one another. It teaches a contemporary approach to Organisational Behaviour that aims to understand, rather than control, human behaviour in organisations. Unique to this local edition is the inclusion of a 'critical perspective' of Organisational Behaviour introduced through in-chapter features and the end-of-chapter case study. This complements courses that teach mainstream theory and advance through to critical examination of the subject area. This approach presents a side of management that reflects real-world experiences in the workplace by challenging the managerial perspective**

***and discussing issues for employees. Premium online teaching and learning tools are available on the MindTap platform. Learn more about the online tools [cengage.com.au/mindtap](http://cengage.com.au/mindtap) Prepare to Think and Act like a manager with the powerful insights, solid concepts, and reader-friendly approach in ORGANIZATIONAL BEHAVIOR: MANAGING PEOPLE AND ORGANIZATIONS, 12th Edition. This text equips you with the skills and practical understanding to meet modern management challenges. You will delve into the fundamentals of employee behavior in today's organizations as the book balances classic management ideas with thorough coverage of the most recent organizational behavior developments and contemporary trends. Memorable examples from organizations and managers you will instantly recognize are woven throughout the book and work with new cases and boxed features that focus on pressing issues and reinforce the book's practical perspective. You'll also learn more about your strengths and areas where you need development though an array of***

***self-assessment activities. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.***

***For International Business courses This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States. Successfully prepare students for the international marketplace.***

***International Business illustrates how successful managers must function in a competitive world. Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy. The sixth edition of this internationally popular text contains all the same core concepts while incorporating new and current topic coverage.***

***Global Marketing***

***Human Resource Management' 2006 Ed. Competitiveness and Sustainability***

## **HR (Book Only) Strategy Structure Behavior, Study Guide**

"A Systems Approach to Small Group Interaction" pioneered the systems approach and is the only book that integrates all important small group topics into a single comprehensive conceptual model. The text also features a unique systematic organization. Each chapter begins with a brief preview, followed by a glossary of terms, a real life case study, and then the chapter text material; next comes several experiential exercises for skill development, and finally the chapter concludes with two original readings.

ManagementCengage Learning

Prepare for success in management today with this brief, streamlined approach from leading management author Ricky Griffin. FUNDAMENTALS OF MANAGEMENT, 7E offers a strong theoretical and functional framework clearly organized around the functions of management with a concise presentation that offers the flexibility to add cases, exercises or projects. The book's proven balance of theory and practice incorporates numerous, engaging learning features to help readers develop and strengthen today's most important management skills. Opening vignettes immediately emphasize the relevance of each chapter's content, while skill applications and new cases keep readers focused and actively engaged. New features reflect today's emerging management challenges, including the economic crisis and energy crisis. With FUNDAMENTALS OF MANAGEMENT, 7E, readers quickly find themselves equipped with the confidence of a management professional. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the

ebook version.

Introduce your students to management using the classic theory, current research, student-friendly presentation, and memorable examples in Griffin's MANAGEMENT:

PRINCIPLES AND PRACTICES, 10e, International Edition — the book that has already helped almost two million students prepare for successful business careers. This powerful, leading text combines traditional management coverage with well-known, careful examination of today's emerging management topics. The new 10th edition of MANAGEMENT: PRINCIPLES AND PRACTICES, International Edition now examines the latest on organizational justice and negotiation as well as the impact of the 2008-2009 economic recession and global warming on business. The book's well-organized, inviting approach organized around the functions of management helps students strengthen their management skills with an effective balance of theory and practice as well as numerous proven learning features. Students continue to study the growing service sector, ethics, global management and the impact of technology on management as they examine challenges today's managers face. Hundreds of well-researched popular examples — from large establishments, such as Coca-Cola, to emerging companies such as Google and Facebook — bring concepts to life. Examples from smaller companies and non-profit organizations underscore the author's philosophy that strong management is critical to the success of any type of organization.

Business Essentials

The Identification of Behavioral, Geographic and Temporal Patterns of Preparatory Conduct

Software Engineering Design

International Business

Global Business

*Prepare today to become a strong, effective manager tomorrow with the powerful insights, solid concepts, and reader-friendly approach in ORGANIZATIONAL BEHAVIOR: MANAGING PEOPLE AND ORGANIZATIONS, Eleventh Edition. This text equips readers with the skills and practical understanding to meet the management challenges of a new century. Readers delve into the fundamentals of human behavior in today's organizations as the book balances classic management ideas with thorough coverage of the most recent OB developments and contemporary trends. Memorable examples from instantly recognizable organization are woven throughout the book and work with fresh new cases and proven boxed features that focus on pressing issues and reinforce the book's practical perspective. Readers find themselves well equipped and energized for the most exciting task of tomorrow: managing people effectively within competitive organizations. Available with InfoTrac Student Collections <http://gocengage.com/infotracc>.*

*Learn human resource management your way with DeNisi/Griffin's HR, 5E from 4LTR Press. This inviting, easy-reference book guides you through mastering human resource management concepts and skills. Visually engaging, brief chapters offer numerous learning features and helpful study tools like Chapter Review Cards that consolidate review material into a ready-made study tool. You choose the format that best suits your learning preferences. HR, 5E is perfect if you prefer to use the printed book as your primary learning tool and reference resource for refining your human resource management skills.*

*Use these techniques to improve staff performance! Internal*

*Relationship Management: Linking Human Resources to Marketing Performance* shows how businesses can develop and maintain positive interactions between managers and employees. This book provides cutting-edge research on the management of internal customers (i.e., employees) that offers practical suggestions to improve internal service, employee performance, and—ultimately—external marketing performance. This useful resource contains many special features to augment the text, including tables, figures, and models. *Internal Relationship Management* explores key issues, such as: internal relationship management—managing relationships with internal customers human resources activities—actions taken to influence employee attitudes and work-related behaviors career entry—the initial stages of the internal relationship management process organizational support—services provided to employees in an effort to support them With this book, you'll gain a better understanding of: boundary spanners' appraisals of career entry transition—from telecommunications, insurance, manufacturing, accounting, and retail firms the recruitment, selection, and retention of customer-contact service employees how internal communication processes affect boundary spanners' satisfaction with organizational support services employee branding—employees internalize the firm's desired brand image to project it to customers and external stakeholders the internal customer mindset—the importance employees place on serving internal customers The authors of *Internal Relationship Management* are established scholars in both marketing and management, providing an integrated, state-of-the-art perspective on how internal relations affect marketing performance. This book presents extensive

*research and case studies to emphasize how employee satisfaction results in customer satisfaction.*

*Taking a learn-by-doing approach, Software Engineering Design: Theory and Practice uses examples, review questions, chapter exercises, and case study assignments to provide students and practitioners with the understanding required to design complex software systems. Explaining the concepts that are immediately relevant to software designers, it be International Journal of Mainstream Social Science: Vol.1, No.1*

*Organizational Behavior: Managing People and Organizations*

*Organisational Behaviour: Engaging People and Organisations*

*Business*

*Human Resource Management (2Nd Ed.)*

This supplement text bridges the gap between the fundamentals of how businesses operate (processes) and the tools that business people use to accomplish their tasks (systems). The authors have developed this text for an introductory MIS or general business course to establish a fundamental understanding of business processes. Business students, regardless of their functional discipline, will be able to apply the real-world concepts discussed in this text immediately upon entering the workforce. As more and more businesses adopt enterprise systems globally, it becomes increasingly important for business schools to

offer a process-based curriculum to better reflect the realities of modern business. Given the integration of business operations and enterprise systems, Magal and Word have designed this text to reflect, in a practical and accessible format, how real-world business processes are managed and executed.

CLASSIC READINGS IN ORGANIZATIONAL BEHAVIOR is organized around the field's most discussed themes: leadership, motivation, teams and groups, effects of the work environment, power and influence, and organizational change. Within each of these thematic sections, the readings are presented chronologically so students can better understand the development of specific theories, as well as the overall development of the field of organizational behavior. Because of this effective organization and a thorough introduction, many instructors use this reader as the sole text for their courses.

Introduce today's students to management and highlight the power of innovation in the workplace with Griffin's MANAGEMENT, 11E. This dynamic book, known for its cutting edge research and memorable examples, takes a functional approach to the process of management with a focus on active planning, leading, organizing and controlling. This book's

exceptionally reader-friendly approach examines today's emerging management topics, from the impact of technology and importance of a green business environment to ethical challenges and the need to adapt in changing times. This latest edition builds on proven success to help your students strengthen their management skills with an effective balance of theory and practice. Numerous new and popular cases and learning features highlight the challenges facing today's managers. Hundreds of well-researched contemporary examples, from the large Wegmans to the innovative Snopes.com, vividly demonstrate the importance of strong management to any type of organization. Leading Aplia online student engagement tools and CengageNOW for MANAGEMENT course solutions provide integrated multimedia resources to draw students into your course and further ensure interaction and comprehension. CourseMate online resources and a complete eBook offer additional concept support to help you prepare your students for management and business career success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This comprehensive book covers new point /

counterpoint boxes, in every chapter that focus on areas of controversy within HRM. HR Legal Briefs sections call attention to important legal issues. Similarly, HR Tech Talk inserts look at how different innovations have affected HR practices. Other inserts include HR around the Globe and HR in the Twenty-First century. Chapter-opening cases focus on a recent event, issue or trend that illustrates key concepts. A more detailed case appears at the end of each chapter. Chapter Summary and Review & Discussion questions along with ethical dilemmas in HRM are provided at the end of each chapter.

- I. An Overview of Human Resource Management
- II. The Environment of Human Resource Management
- III. Staffing the Organization
- IV. Enhancing Motivation and Performance
- V. Compensating and Rewarding the Workforce
- VI. Managing the Existing Workforce

Role of Media in Nation Building  
Fundamentals of Management  
Managing People and Organizations  
Linking Human Resources to Marketing Performance

A First Look at Communication Theory

**WHAT MAKES THIS BOOK UNIQUE?** Warren Keegan and Mark Green approached the fourth edition of "Global Marketing" with this goal: To

write a book that reflects current issues and events, features conceptual and analytical tools that will help the reader apply the "4P"s to global marketing, and is authoritative in content yet relaxed and assured in style and tone.

This best selling text analyzes the major communication theories at a level appropriate for both lower and upper level courses. The material is presented in a coherent manner and strikes a balance between humanistic, scientific, classical, and contemporary theories. (In contrast to previous editions--no theories have been dropped.) Ethics are covered throughout the text. "A First Look at Communication Theory" is the most widely used textbook for the communication theory course.

MANAGEMENT, 12E, takes a functional, skills-based approach to the process of management with a focus on active planning, leading, organizing and controlling. Griffin carefully examines today's emerging management topics, including the impact of technology, importance of a green business environment, ethical challenges, and the need to adapt in changing times. This edition builds on proven success to help strengthen your management skills with a balance of classic theory and contemporary practice. Numerous new and popular cases and learning features highlight the challenges facing today's managers. Hundreds of well-researched contemporary examples, from Starbucks to The Hunger Games

to professional baseball, vividly demonstrate the importance of strong management to any type of organization. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Seventh Edition retains the text's characteristic depth, while incorporating significant revisions throughout to address one of the most pervasive questions in the field: how do people acquire managerial skills in today's ever-changing work environment? Managing in an e-Business World boxed inserts appear throughout the text. Diversity coverage has been moved to Chapter 6, laying the foundation for subsequent discussion.

**Theory and Practice**

**Organizational Behavior**

**Text with Free Real Deal Upgrade CD-ROM**

**Pre-Incident Indicators of Terrorist Incidents**

**Fundamentals of Management, Loose-leaf Version**

*For Introduction to Business courses. This best-selling text by Ricky Griffin and Ronald Ebert provides students with a comprehensive overview of all the important functions of business. Each edition has introduced cutting-edge firsts while ensuring the underlying principles that guided its creation, Doing the Basics Best, were retained. The seventh edition focuses on three simple rules- Learn, Evaluate, Apply. - NEW- Chapter 2: Understanding the Environments of Business - This new chapter puts business operations in contemporary context, explaining the*

*idea of organizational boundaries and describing the ways in which elements from multiple environments cross those boundaries and shape organizational activities. This chapter sets the stage as an introduction to some of the most important topics covered in the rest of the book, for example: - The Economics Environment includes the role of aggregate output, standard of living, real growth rate; GDP per capita; real GDP; purchasing power parity; and the Consumer Price Index. - The Technology Environment includes special attention to new tools for competitiveness in both goods and services and business process technologies, plus e*

*This comprehensive text covers the entire field of human resource development, from orientation and skills training, to career and organizational development. It shows how concepts and theory have been put into practice in a variety of organizations. This sixth edition of HUMAN RESOURCE DEVELOPMENT reflects the current state of the field, blending real-world practices and up-to-date research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

*For Introduction to Business courses. Focus on the practical skills and important developments in business The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business--and a need for a change in Introduction to Business courses and texts. Business Essentials captures the widespread significance of these developments and presents their implications on businesses today. The Eleventh Edition includes new real-world examples and research findings, helping students to see how entrepreneurs are putting into practice the concepts that they are learning, and making this text the most current and relevant one available on*

*the market today. Also Available with MyBizLab® This title is available with MyBizLab--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyBizLab does not come packaged with this content. If you would like to purchase both the physical text and MyBizLab search for: 0134473639 / 9780134473635 Business Essentials Plus MyBizLab with Pearson eText -- Access Card Package Package consists of: 0134271122 / 9780134129969 Business Essentials 0134150031 / 9780134150031 MyBizLab with Pearson eText -- Access Card -- for Business Essentials*

*Globalization has been under extreme pressure in the wake of the financial crisis. Multinational firms are weighing the costs and benefits of international scale and scope, and are increasingly under pressure to hire local, to source local, and to pay taxes domestically. At the same time global competitive pressures have intensified. This book reviews international business practices from the multinational firm perspective, and provides pathways forward concerning competitiveness and sustainability in global markets. What sets this book apart from others is that the benefits and pitfalls of globalization are addressed. Chapter coverage focuses on the functional areas of the business and how they are impacted by international expansion. Practical case studies supplement chapter coverage and highlight both positive and negative developments in the global business arena. Readers should expect to be challenged on what will be the limits of the multinational firm in the future, and how multinational firms*

*can continue to prosper while at the same time adhere to sustainable business initiatives. Equally useful to both undergraduate and graduate students of international business as well as professional development programs, Global Business: Competitiveness and Sustainability provides a necessary tonic for dealing with today's troubled seas of globalization.*

*The Wadsworth Guide to Reading Textbooks*

*Internal Relationship Management*

*Discovering the Leader in You*

*How to realize Your Leadership Potential*

*The Secret*

The concept of nation building is a multi-dimensional process, addressing various components simultaneously. It takes into account the various historical and geographical perspectives of the country in question, noting the peculiarities and diversity of its cultural ethos, including its social, economic and political structures. This volume addresses these inter-linked aspects, and the innovative development of these structures and institutions. However, such changes and development must be directed to create a more culturally homogenous and productive society, so that basic human needs like food, shelter, healthcare and education are fulfilled at the optimum level. All-round development and growth for the nation can be achieved only with a robust economy and political stability. As such, the process of nation building and development is a multifaceted phenomenon. In the context of India, this process is associated with the central values embodied in the preamble of the

country's constitution, which advocates for the establishment of secular, socialist and democratic society based on well-defined fundamental rights. This anthology reflects these academic spirits and vistas.

MANAGERIAL ACCOUNTING, 7E shows readers how managerial accounting plays an essential role in helping today's managers make effective business decisions for their companies. This edition has been revised with an emphasis on showing students "Here's How It's Used." This unique learning approach along with relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Readers learn why managerial accounting is important, what it is, where managerial information comes from and how it is best used to make strong business decisions. This edition even explores emerging topics of interest to today's readers, such as sustainability, quality cost, lean accounting, international accounting, enterprise risk management, and forensic and fraud accounting. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managerial Accounting: The Cornerstone of  
Business Decision-Making  
Classic Readings in Organizational Behavior  
Principles of Management  
International Management: Managing Cultural

## Diversity